



July 17, 2009

Talk

The Printing Industry of the Carolinas, Inc.
3601 Rose Lake Drive, Charlotte, NC 28217
704-357-1150, 800-849-7422

Platinum Sponsors

**Mac Papers
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Upcoming Events

July 16 - 19

**PICA/PIAG Summer
Management Conference**
Château Élan,
Braselton, GA
Call 800-233-9463, ask for
the PICA/PIAG block.

July 20-21

“Total Immersion: Digital
Color” Workshop,
Sewickley, PA

**Sid Chadwick’s CSR Series
Returns August 6! 12-1 pm**
“Foundations for Managing
Information and Perceived
Customer Value”
CSR webinar Part 1

August 13, 12-1 pm

“Creating Customer
Interaction & Feedback for
Continuous Improvement”
CSR webinar Part 2

August 26 12-1 pm

“Making Trade Show
Investments PAY OFF”
Webinar

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Member News

SYSTEL Printing Services, Greensboro, has recently received their SFI, FSC and PEFC chain-of-custody certifications. For more information, call Wes Mancini at 336-808-8000.

Custom Bindery & Specialties, Inc., Charlotte, recently celebrated its 30th year in business, providing services including bookbinding, screen printing, pad printing, foil stamping and making turned-edge items from paper to leather. Give Frankie or Barbara Daniels a call at 704-332-2195.

International Winners Announced

Bindagraphics, High Point, and **Napco**, Sparta, were recently recognized by the **Binding Industries of America (BIA)** in the **2009 Product of Excellence Awards**. **Bindagraphics** won the Foil Stamping & Embossing category. **Napco** won two awards, one in the Turned Edge Case-bound category and one in the Product Design category. For more details go to www.bindingawards.com.

In addition, five PICA member companies won recognition in the **Premier Print Awards** (the Bennies). **Precision Print Group**, Boone, won a “Bennie” for their business cards. **Classic Graphics**, Charlotte & Morrisville, won four Certificates of Merit; **Belk Printing Technologies**, Charlotte, won two Certificates of Merit; **Daniels Graphics**, Asheville, and **Keiger Printing Company**, Winston-Salem, each won one Certificate of Merit. Over 3,600 pieces were entered in this year’s PPA competition.

Congratulations to all these companies for their international recognition!

Printing Industries of America’s “**Best Workplace in the Americas**” program is in full swing, with entries being accepted until September 11. Does your company have a culture that attracts and retains the best people? Here’s a way to benchmark with the best! Download the survey form at www.printing.org/bwa. If you have questions, call 202-730-7970.

\$\$ Credit Card Processing \$\$

Do you accept credit card payments? The fees charged by the processing company can be confusing and yet significant. We’ve recently signed on with Marathon Processing Systems and have been very satisfied with the service and the pricing. Savings in the 20-40% range are reasonable to expect. One member is saving enough in processing fees each month to more than cover their dues! If you have any questions or for a free cost savings analysis please contact Danny Haggerty at Marathon Processing Systems, and tell him you’re a PICA member. Danny can be reached at 800-386-0711 ext. 254.

The Lacy Act

A 100 year old piece of federal legislation designed to control the importation of protected wild animals has, with recent amendments and an expansive interpretation, come to include trees and plants that might be endangered. That potentially expands its reach to imported paper and the possible need to certify that the paper wasn’t made from protected trees or plants. Printing Industries of America and the paper industry are working on this as compliance at the printer level would be extremely difficult although legally required.